

Fritz Boyle

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Online Portfolio: UserZen.com

[LinkedIn Profile](#)

PROFESSIONAL GOAL

Make the world a better place one product at a time.

QUALIFICATIONS

- Professional user interface designer and usability tester
- Group facilitator, moderator, and instructor
- CS3, OmniGraffle, Visio, Morae, Axure RP, Mac & PC expert
- Cognitive psychology, therapy and interviewing specialist
- Educational technology guru
- Creative software project management

RELEVANT EMPLOYMENT HISTORY

UserZen/Citrus 7 Consulting, Bay Area, CA

5/2003- present

Owner, user experience consultant

Working with established and start-up companies to develop and improve their software and hardware usability. Organizing and facilitating user experience research and testing in lab environments as well as in-house testing. Designing iterative low & high fidelity models individually and as part of multi-disciplinary teams. Using industry standards of information architecture and project management to achieve goals for local and national organizations. Providing deliverables specific for each client, including data analysis, mock-ups, wire frames, graphic user interfaces, brochures, manuals and web sites.

Edgewood Center, San Francisco, CA

1/2004-10/2007

Operations Manager/Resource Specialist

Improved the organization's database interface, budget monitoring, and service performance in multiple departments through usability studies, benchmark testing, and survey research. Developed software and databases for student/client tracking and employee feedback. Performed task analysis and wrote HR job descriptions and training manuals for multiple positions. Facilitated meetings for board members, and management teams. Acquired and managed school's Macintosh computer labs. Supervised daily education & treatment of students.

Highlands Elementary, Concord, CA

9/2002-6/2003

School Psychologist Intern

Assessed students with intelligence and grade level metrics. Documented classroom observations with detailed reports to improve student academic and behavioral performance. Consulted with administration, resource specialists and teachers to improve educational environment. Facilitated group counseling sessions with students. Attended IEP meetings and presented recommendations for student support, resource allocation and funding from district.

Brawley Web Designs, Brawley, CA

1/1999-12/2003

Web Developer

Designed, reviewed, tested and coded graphics and other content for non-profit and small business web sites in a start up environment. Developed pages in Dreamweaver, Flash and Photoshop.

Peace Corps, Agadir, Morocco

7/1999-9/2001

Teacher Trainer/Volunteer

Conceptualized, developed and launched a women's agricultural small business Internet initiative and educational program. Utilized cultural and social anthropology practices to train Moroccan and American Teachers in computer literacy, curriculum design and multi-modal learning. Designed, wrote and taught a Web Design college course for two technical universities and several community organizations in southern Morocco. Worked with international teams to develop libraries; including funding, construction and organization. Taught ESL at a Moroccan University.

San Diego Office of Education, San Diego, CA

5/1995-5/1999

Teaching Assistant

Developed and implemented technological solutions for classrooms. Taught computer literacy to students and staff. Taught severely emotionally disturbed youth in all academic subjects. Wrote and implemented Individual Education Plans. Performed crisis intervention and behavioral management.

SDSU Foundation/

Alzheimer's Disease Research Center, San Diego, CA

8/1994-5/1995

Research Assistant

Performed sensory testing in lab environment. Calculated results and performed statistical analysis with SPSS. Listed as participating researcher in published results at a national conference.

EDUCATION, HONORS, AND CERTIFICATIONS

Graduate courses

Cognitive Psychology, Cultural and Social Anthropology, Testing and Assessment
CSU East Bay/Peralta Colleges 2003-2005

Bachelor's Degree, with honors and distinction in Psychology

Dean's List. Minor in Linguistics.

San Diego State University 1999

Certificate in Teaching English as a Second Language

San Diego State University 1999

Teaching Assistant of the Year

San Diego County School District, 1998 & 1999

Foreign Language Service Exam

French- Advanced

Arabic- Intermediate High

Usability Professionals Association

Active member. UPA2009 International Conference Volunteer.

Psi Chi

Active member